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# 30 years Koschaum GmbH

30 years of experience with handling Flock

3 decades of know-how and a growing and uncomplicated company structure with 40 employees – that is what the Koschaum GmbH is. An anniversary that let Hans-Joachim Stieber, founder and managing partner, look optimistically into the future with new ideas.

Hans-Joachim Stieber, who has already specialised himself in processing and refinement of foam during his studies, founded the company in 1979 in Nuremberg with two employees. Already after free page 1875 ter five years the head office moved to Abenberg in order to handle the increased order volume in all segments of flocking, what the slogan still expresses.

# We provide the surface you need

A Slogan, which reflects the philosophy of Koschaum

dual and impartial estimation with regards to technical and economic producibility. The team of technique and

ry customer request.

Every inquiry gets its indivisales is open minded for eve-



New administration building

"The key to new know-how are difficult tasks and challenges of our customers, which we are glad to accept."
Furthermore he explains, that
it is important to offer each customer individual solutions and meet their expectations.

A maxim that unites and motivates management, technicians, productions and sales to use the gained know how for optimal products in the wide range of flock.

Up to now Koschaum develops and presents itself as a significant and worldwide operating partner. Also their customers have approved their reliability, fairness and innovation.



Main pillars of Koschaum are the cosmetics- and the packaging industry. As a third pillar semi-finished manufacturing for technical use is established at the moment.

Famous are for example the automotive and the component supplying industry.

Due to a lack of capacity a new headquarter and production building has been build in 2008. The administration, an additional space for storage and a third plant are situated there, in order to handle new technical challenges.



**Foams** 



Roll to Roll



Applicators for cosmetics

#### The Core Competence of company.

Flocking roll to roll, both sides on all possible materials

- from soft as foam of polyurethan oder polyethylene
- to selvedge goods
- up to hard as foil or rubber

Special flock providing devices which are fast to exchange, offer to change easily from every kind of fine flock to coarse titern also with long cutting length.

For the application of adhesive the common methods like squeeging, spraying and application with rolling or screen printing can be used.

To increase the surface tension of materials which are difficult to flock i. e. polyolifines, plasma treating will be used.

Besides flocking, plants for laminating and coating i. e. with hotmelt and self adhesive finishing are available.

Produced goods can be provided as semi-finished parts on roles, cutted into narrow rolls or punched.

Koschaum GmbH thanks all customers and suppliers for the good and successful cooperation during the last three decades and is looking forward to a common future, promising what has been hold on to in the past.



# 20th International Flock Symposium in Berlin

More than 100 participants of 16 countries met on 30th and 31st of march for the 20th International Flock Symposium at the Steigenberger Hotel in Berlin. For two days participants form Europa and overseas informed themselves in 15 lectures and in conversations with colleagues about new developments and products in regards to electrostatic flocking.

The lectures gave a comprehensive choice of interesting topics. The presentation about aerofabrixTM Flock Isolation as the lightest and most efficient heat insulation from Dr. Ing. Alexander Bormann as well as the lecture about Dolan Acryl-Flock of Mr. Meinert were as interesting as the lecture of Maag Flockmaschinen about 3-D-flocking with robots on alternating geometries and the lecture about flock with new attributes of Flock and Faser Thüringen.

The novelties and changes of the Euro Norm 50223:2009 for electrostatic treatment from Dipl. Ing. Dieter Möckel of the PTB Braunschweig and the results in researching for implants made from flock-structres in the section of biomaterial of the TU-Dresden, which had already been introduced in 2005, found lots of attention.

Many participants have also had great interest on the lecture of Maag Flockmaschinen about new flock modules, in which applications with new technique on textile and nontextile substrates were defined. Also the comparison of direct flocking to the Flock-Tape-Technology of Dimontonate was very popular. Interesting discussions were at the product presentation of RSD templates made of fibre glass and silicone from 3 D

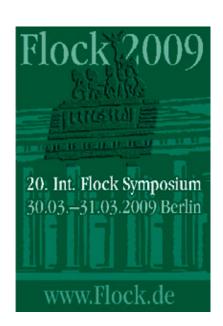
Lasertechnology and the lecture about hot melt adhesive of the TU-Dresden, were the focus is also on future developments.

The recycling of flocked parts was commented by company WIPAG. Furthermore company Kist informed about the removing of restflock. A new system for spraying adhesive was introduced by Aigle Macchine.

The lecture of Anthony Evans from Cole & Son Ltd. of London about the history of flocked wallpaper and its developments found great approval. Also Kirsten Hardie's presentation about the "Phenomenon Flock" inspired the participants and gave indications on applications of flock which might be worth to revive.

Besides the Symposium there was an exhibition like in previous years. Aigle Macchine, Kehlheim Fibres, Maag Flockmaschinen, Schnier Elektrostatik, the TU- Dresden as well as WIPAG Süd were exhibiting.

On this behalf we would also like to say a special thanks to Dr. Branko Stahl for providing pictures of his gallery for the exhibition, which were also on auction in the evening. Four participants used the chance to buy one of his Flock-Art-Pictures on this occasion.





Exchange of information in the Exhibition





Part of the executive board was energized

Prof. Dr. Kleber energised the participants with his electrostatic-show on the first evening of the Symposium.

There has also been positive feedback for the organiser. Over 90% gave very good or good as rating for the organisation as well as the overall impression.

For people interested in Flock which were not able to join us in Berlin the handbook of the Symposium 2009 is available at the Association now. Please send an Email to info@flock.de for your order, the price for the handbook is 85,00 € + VAT and postage. Moreover glasses where flocked especially for this event. These are also available at the Association for 4,00 € per piece.

The 21st Flock Symposium will be in spring 2011. As reader of the FLOCK-News, you will be the first to be informed. We are working on the new programme already and are happy about suggestions.



Flocked Glas



#### Invitation for our in-house-exhibition

2009 is a challenge for many companies. The current economic prognoses do not have an appearance of euphoria. New products are still developed in laboratories with which printers of textile can find new ways of applications. This years in-house-exhibition at Borchert + Moller on 15th und 16th of May is offering every customer possibilities to enlarge their efficiency for flocking on textile with the introduction of new products as well as numerous tips for economic applications. To plan your participation well the same programme will be done on both days. The detailed programme can also be provided on request. All participants are invited to join us on Friday from 7pm on, to exchange experiences and to have a nice evening with Live Music.

We are looking forward to welcome you.

Kind regards Borchert + Moller GmbH & Co.KG

Claus Teller



The Association of Flock Industry exhibits with members

The companies Koschaum, NOVAFLOOR and Velutex exhibit at the Techtextil from, 16. bis 18. Juni 2009 in Hall 4.1 Stand B55.





INTERNATIONAL TRADE FAIR FOR TEXTILE PRINTING, EMBROIDERY, TRANSFER AND FLOCKING

# International growth for TV trade fair under new name

During the evening event with exhibitors of TV, the international trade fair for textile printing, embroidery, transfer and flocking, on 19 March 2009 in Wiesbaden, the organisers, gmk Ver-anstaltungsservice GmbH and Landesmesse Stuttgart GmbH, announced a change of name for the event which continues to experience exceptional growth. The next trade fair, which will take place from 4 to 6 February 2010 at the new Stuttgart Trade Fair Centre, will be accompanied by a new logo and trade fair slogan "Join the textile community!" and will also bear a new name "TV TecStyle Visions". The aim of this measure is to establish of this measure is to establish the international character of TV, starting with its name.

Over the last ten years, the TV trade fair has succeeded impressively in combining the themes of textile printing, embroidery, transfer and flocking, as well as advertising media and corporate fashion, and has also consolidated the sectors of textile decoration and textile promotion. After originally starting out with 70 exhibitors at the first trade fair in 2000, this figure more than doubled at TV 2008. where 150 companies showcased their products and services. The number of visitors has also more than doubled in this period from less than 3,000 at the first event to 7,231 at the last trade fair.

#### **Textile Community**

Alongside the unveiling of the new name and logo for the trade fair, the evening event in Wiesbaden, which was attended by exhibitors and other guests, also signalised the start of the new "Textile Community". The TV trade fair platform is thus to be complemented in the future with additional services for exhibitors and visitors and communication within the printing, embroidery and flocking industry will therefore be promoted. These measures are reflected in the new claim 'Join the textile community!' and are seen, for example, in the new service offers such as the online job market for the specialist world of textile printing, embroidery and flocking. As the TV trade fair only takes place every two years, it is also planned to stage special events during the interim years for the mutual exchange of information within the industry.

When the doors to the TV trade fair are opened again from 4 to 6 February 2010, over 150 exhibitors from all over the world will be showcasing their products and services in the areas of printing, embroidery and flocking, as well as clothes for advertising, promotion and corporate fashion. In addition, you will clearly have more space in comparison to the previous event with over 20,000 m² in Hall 1. It goes without saying that companies in the textile printing, embroidery, transfer and flocking industry have not escaped unaffected by the current economic cli-mate. Nevertheless, a generally positive sentiment can be detected among the current registration figures for TV 2010. According to the organisers, gmk Veranstal-tungsservice GmbH and Landesmesse Stuttgart GmbH, approximately 80 companies have already confirmed their participation at next year's event. To simplify the registration process for other interested companies, it is now possible to register online on the trade fair homepage, which has been completely reworked and updated (http:// www.tv-textilmesse.de). The link can be easily found on the homepage at http://www. tv-textilmesse.de. The exhibitor list for TV 2010 is constantly updated on the homepage.

New Internet address: www.tecstyle-visions.com

Download the new logo: http://www.messe-stuttgart. de/cms/presse.0.html

Online job market: www.tecstyle-visions.com/jobboerse



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# Seminar on "Flocking Plastics" on the 17th of June 2009 in Wurzburg

This Seminar is one day per year and gives a profound introduction into the technology of flocking.

There will be lectures from seven speakers covering technical basics, adhesives, flock, pre-treatment and test techniques for flock. Two speci-fic lectures will be about the advantages of working with commission flocking companies. Moreover they will show a range of flocked products and will point out functional advantages and requirements on flock.

All speakers have a long experience in working with flock. Due to the expertise, this Seminar is interesting for people interested in flock, people which are new to this industry as well as workers for companies who flock. All principles of flocking will be outlined and discussed. In the last couple of years there have always been lively discussions in connection to the seminar.

Programme online

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